**Centre for Global Eco-Innovation – Project Outline**

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| --- | --- |
| Organisation name (as listed at Companies house if appropriate) |  |
| Address |  |
| Postcode |  |
| Business contact name |  |
| Position |  |
| Email |  |
| Telephone |  |
| Please tick all areas in which you have a base | Cumbria  Lancashire  Greater Manchester  Cheshire  Merseyside |
| If you have any named contacts at a partner institution, please indicate here |  |
| Annual R&D spend in last financial year prior to receiving support (if applicable) | £ |
| Number of product and process innovations in the last three years prior to receiving support (if applicable) |  |

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| Please describe the organisation in 50 words |
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| Project Title |
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| Project Aim (please give background to the problem and any relevant industrial/technical context) |
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| Brief description of work |
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| Equipment and resources involved |
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| |  | | --- | | **Additionality**: The purpose of this assessment is to demonstrate how the ERDF support provides incentives to the Beneficiary to undertake the Research Project. | | Please tick this box to confirm that the Research Project has **not** already started? **[ ]** | | **How** does the technical support provided by the university partners incentivise the business to undertake the Research Project described above?  • Please select the most appropriate reason(s) below, and  • Elaborate on the potential impacts on the business and the Research Project it’s undertaking. | | [ ] Without the support provided, the Research Project~~/~~activity would **not** be undertaken by the business. | | [ ] There would be a material increase in the scope of the Research Project~~/activity~~ due to the support. Please outline below what the scope of the activity would be without ERDF support. | | [ ] There would be a material increase in the total amount invested in innovation and R&D activities by the beneficiary on the Research Project/activity due to the aid. Please outline what the amount invested would be without ERDF support. | | [ ] There would be a material increase in the speed of the completion of the Research Project/activity concerned. Please outline what the timescales would be without ERDF support. |   **Business Benefits**   |  | | --- | | Please describe any new product or service you believe this project will develop | |  |  |  |  | | --- | --- | | Is this new to the business? |  | | Is this new to the market? |  | |
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| Please describe any further benefits the business expects to achieve through the project. |
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| **Environmental benefits** |
| Can you describe how this project will help to reduce energy or CO2e emissions |
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| Any additional information e.g. any additional partners |
|  |

Office use only:

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| Best support assessed as available via | UoL  LU  LJMU  UCLAN  MMU  UoC |
| Most appropriate delivery mechanism assessed as | Internship  PDRA/staff support  Commercialisation programme  PhD  MSc-R  Workshop programme  Student dissertation |